

FOREIGN RIGHTS
2025 · GG







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CRAFT

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CAMINO A TENANGO

Gimena Romero

Format: 19 x 26 cm · Hard cover

Pages: 96

Words: 4,000

ISBN: 9788425234996

Bilingual Spanish - Otomi

TENANGO IS THE MOST FAMOUS MEXICAN EMBROIDERY STYLE AND IS NOW CONSIDERED A CULTURAL HERITAGE.

Tenango embroidery is a technique originating in the municipality of Tenango de Doria, located in the Otomi mountains of the Hidalgo state. **Its colors are highly distinctive.** It represents the **flora and fauna of the region**, and, as a social embroidery practice, depicts scenes from the life and culture of the community.

Gimena Romero (Mexico City, 1985) earned her degrees in plastic and visual arts in Mexico and France. She is an artist and illustrator specialising in textile design. Winner of several awards, her work has been shown in numerous countries around the world. She is also a solicited embroidery teacher, both presential and online.

By the same author:



Gimena Romero travelled to Tenango de Doria in her youth, at a time when embroidery was falling out of use, and poorly regarded. She learned the stitches from Otomi embroiderers, gradually earning their trust, and throughout her career as an embroiderer, she became a defender and promoter of the Tenango tradition. This book is the embroidered account of her journey.

Now, at the height of her career as an embroidery artist, she teaches in this book some Tenango stitches, for readers to embark on their own journey.

SELLING POINTS:

- A book of exquisite embroidery by a great artist.
- The origins and cultural context of Tenango embroidery explained in a first-hand story.
- A step-by-step introduction to the Tenango stitches.





TOKYO STICH BY STICH

Yumi Hoops

Format: 21 x 23 cm · Paperback

Pages: 128

Words: 7,000

Price: €21.90

ISBN: 9788425235115

Rights sold: English

TRI-DIMENSIONAL EMBROIDERY FEATURING JAPAN

Discover the charm of everyday Japan through the intricate art of embroidery with "Tokyo Stitch by Stitch." This captivating book offers a **unique and personal embroidery style** that invites readers to explore their own creativity.

The author **transforms photographs** taken on her trip to Japan **into stunning embroidered works**, employing a diverse array of techniques and materials. This journey includes **15 projects**, each accompanied by explanations of the materials, tools, stitches, and processes involved.



THE BASIC TECHNIQUES USED ARE SATIN STICH, BACK STICH, AND FRENCH KNOT, COMBINED WITH STUMPWORK.



SELLING POINTS

- Great attention to detail.
- Use of felt, beads, watercolour paint, etc. to enhance the projects.
- Aimed at a young audience eager to explore and create.
- Including patterns for some of the featured projects.
- No advanced skills required.



OISHII!





CREATIVE SEWING

Aitor Saraiba

Format: 18 x 23 cm · Hardcover

Pages: 204

Words: 10,500

Price: €24.90

ISBN: 9788425235474



**SCAPULAR · HOOP APPLIQUE · BORO MENDING · PINCUSHION
FAIRIES AND PIXIES · DARNING AND CUSTOMIZATION
MINI QUILTS · CUSHION · APLIQUE · CLOTH BOOK
SNIPPET ROLL · BLOCK PRINT · NATURAL DYES · LANA ROBLE**

As a child, **Aitor Saraiba** loved drawing and telling stories. His artwork explores many formats and techniques: ceramics, textile art, writing, drawing, photography and video art. His imaginary is profound, complex, and full of sentiment. He has published several graphic novels, among them *Por el olvido* (*For Oblivion* – in collaboration with Paula Bonet) as well as poetry: *Me encanta cuando tus garras acarician mi alma* (*I Love It when Your Claws Caress my Soul*).

His work has been exhibited in galleries such as Mad is Mad, Twin Gallery, Mutt, Galería Fúcares y La Fresh Gallery, among others. He has collaborated with many art institutions such as MUSAC (Museo de Arte Contemporáneo de Castilla y León), Thyssen-Bornemisza, CA2M (Centro de Arte Dos de Mayo), Centro Cerámico Talavera and La Casa Encendida.





This book shows how to apply textile techniques in your daily life. Choose meaningful objects, recycle fabrics and yarns to design textile creations and bring your imagination to life. Let creativity guide you in your practice of sewing, mending, dyeing, quilting, embroidery, applique... The author presents the projects resulting from his own experiences, travels and curiosities, explaining through detailed instructions how to apply the different techniques. His extraordinary style will provide you with the necessary inspiration!



SELLING POINTS

- A wide range of techniques.
- Step-by-step instructions.
- 13 different projects, from accessories to interior decoration, over clothing, gifts, personal objects and charms.





BOTANICALS

Jacquard Knitting
Jandi Gardiazabal

Format: 17 x 24 cm · Paperback

Pages: 244

Words: 29,000

Price: €24.00

ISBN: 9788425235726

Rights sold: English



ALL YOU NEED TO KNOW ABOUT JACQUARD KNITTING FOR THE WHOLE FAMILY.

This book introduces the reader to the technique of jacquard knitting through step-by-step projects creating stunning sweaters and vests adorned with elegant botanical motifs in beautiful colours, perfect for babies, children and adults.

CONTENTS:

- The knitting basket: tools, yarn, and colour.
- Basic concepts: warping, knitting and finishing; increasing and decreasing, buttonholes; blocking and measuring.
- Jacquard Knitting: the technique; carry, hide and secure the ends, knitting a swatch; garment construction, flat and circular knitting; 10 tips to always remember.
- Projects: 0-3 years, children and adults.

Jandi Gardiazabal loves designing and knitting clothes. She conducts many workshops driven by the joy of seeing her students learn new skills. She's passionate about colours, which she believes express emotions and can help us to be happier.





PALILLOS

Palillos cuerpo y mangas: 3 mm
Palillos elástico: 2,5 mm

MUESTRA DE TENSIÓN

10 cm: 24 puntos
10 cm: 34 corridas

OTRAS HERRAMIENTAS UTILIZADAS

Cables: 50 cm, 60 cm y 80 cm
Aguja de lana
Marcadores
Crochet: 3 mm
2 botones: 1,5 cm diámetro

HILADO

Material: Cotton Revesdezecho | 100% algodón
Grosor del hilado: DK
Gramaje del hilado por madeja: 100 g
Longitud del hilado por madeja: 250 m

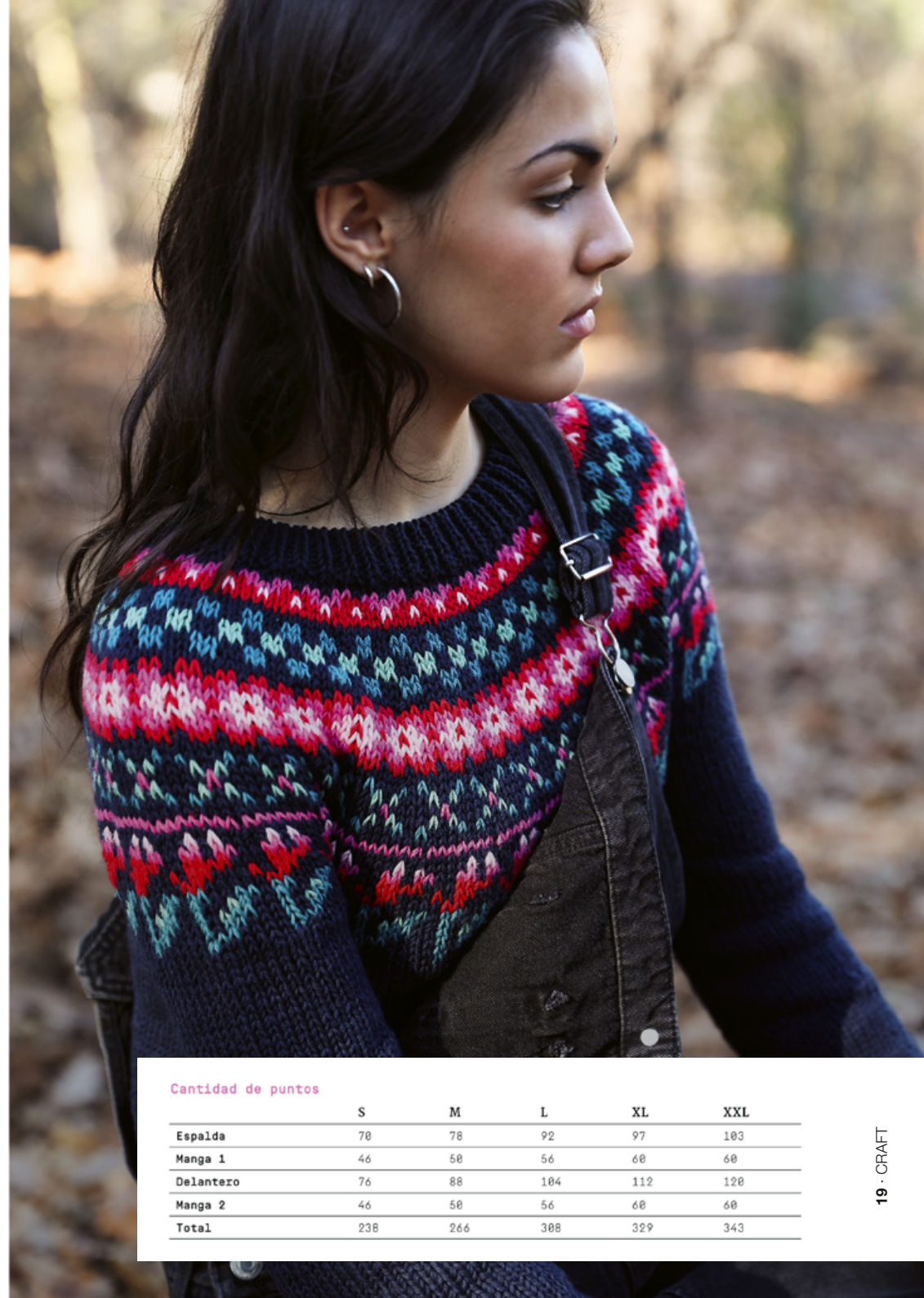
CANTIDADES		6-12 MESES	12-18 MESES	18-24 MESES	24-36 MESES
Color 1	Cotton Beige Arena	30 g	30 g	40 g	40 g
Color 2	Cotton Avellana	80 g	80 g	100 g	100 g
Color 3	Cotton Café Mozo	100 g	100 g	120 g	120 g
Color 4	Cotton Mostaza	20 g	20 g	30 g	30 g
Color 5	Cotton Terracota	30 g	30 g	40 g	40 g
Color 6	Cotton Petróleo	30 g	30 g	40 g	40 g

Each section of the garment is explained, including the yoke, body and sleeves, by means of text, diagrams, photography and tutorials.

The projects are available in multiple sizes, ensuring a perfect fit for everyone. They are clearly marked with difficulty levels.

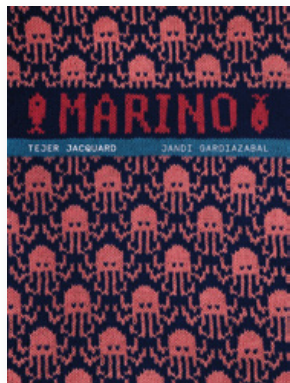
Featuring simple yet delightful botanical designs such as maple leaves, succulents, acorns, cherries, pine trees, peonies, ivy, and more, this book allows you to unleash your creativity and master the technique of jacquard knitting with timeless, nature-inspired patterns.

- 11 projects, step by step, including diagrams.
- A central page with tips to always bear in mind.
- Motifs of leaves, flowers and fruits.



Cantidad de puntos

	S	M	L	XL	XXL
Espalda	70	78	92	97	103
Manga 1	46	50	56	60	60
Delantero	76	88	104	112	120
Manga 2	46	50	56	60	60
Total	238	266	308	329	343



SEA LIFE

Jacquard Knitting
Jandi Gardiazabal

Format: 17 x 24 cm · Paperback

Pages: 327

Words: 35,000

Price: €24.00

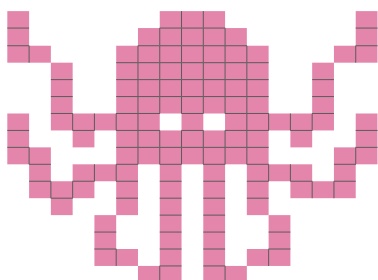
ISBN: 9788425235535

Rights sold: English

Listening to the sound of the sea, watching the waves, breathing in the breeze, playing with the seaweed, finding a starfish or seeing crabs in the sand – when inspiration comes from a happy memory, knitting becomes much more rewarding.

The joy of knitting is not about making perfect clothes, but creating with our hands and to feeling proud of our work.

Simple marine motifs, such as fish, starfish, jellyfish, and crabs have been chosen for children's sweaters and vests. For adults, corals, fish scales, waves and fishing nets introduce more geometric designs. Ultimately, young and old can enjoy wearing a sardine sweater in their preferred size and colours.









CONTENT







- Basics of knitting: tools and materials; techniques (warping, knitting and finishing, increasing and decreasing, buttonholes, blocking and measuring); garment construction.
- Colour and colour combinations; 10 tips to always remember about colour.
- Jacquard Knitting: the technique: carrying, hiding and securing the ends; knitting a swatch; flat and circular knitting; 10 tips to always remember.
- Projects: children (1-10 years), adults, and for the whole family.

CONSEJO

Si quieres cambiar la paleta de color de este proyecto, te propongo que los camajeros se mantengan de color rojo, naranja o similar, para que evoquen a estos crustáceos. Y para que destaquen, te propongo dejar al fondo de un color clarito y neutro.



CANTIDADES		1 año	2 años	3 años	4 años	6 años	8 años	10 años
Color 1	 Cotton rojo	15 g	15 g	15 g	15 g	20 g	20 g	20 g
Color 2	 Cotton mostaza	10 g	10 g	10 g	10 g	15 g	15 g	15 g
Color 3	 Cotton cobalto	80 g	100 g	120 g	140 g	160 g	180 g	200 g
Color 4	 Cotton zafiro	70 g	80 g	90 g	100 g	110 g	120 g	130 g
Color 5	 Cotton azul marino	35 g	35 g	40 g	40 g	45 g	45 g	45 g
Color 6	 Cotton crudo	25 g	25 g	30 g	30 g	35 g	35 g	35 g

CANTIDADES		1 año	2 años	3 años	4 años	6 años	8 años	10 años
Color 1	 EVA coral	15 g	15 g	15 g	15 g	20 g	20 g	20 g
Color 2	 EVA salmón	10 g	10 g	10 g	10 g	15 g	15 g	15 g
Color 3	 EVA verde	80 g	100 g	120 g	140 g	160 g	180 g	200 g
Color 4	 EVA verde pastel	70 g	80 g	90 g	100 g	110 g	120 g	130 g
Color 5	 EVA choco	35 g	35 g	40 g	40 g	45 g	45 g	45 g
Color 6	 EVA Ecu	25 g	25 g	30 g	30 g	35 g	35 g	35 g



MACRAMÉ

An introduction to macramé with step-by-step projects

Ikram Mayouni

Format: 19 x 25 cm · Paperback

Pages: 160

Words: 18,500

Price: €21.90

ISBN: 9788425233104

INSPIRING PROJECTS, EXPLAINED THROUGHOUTLY

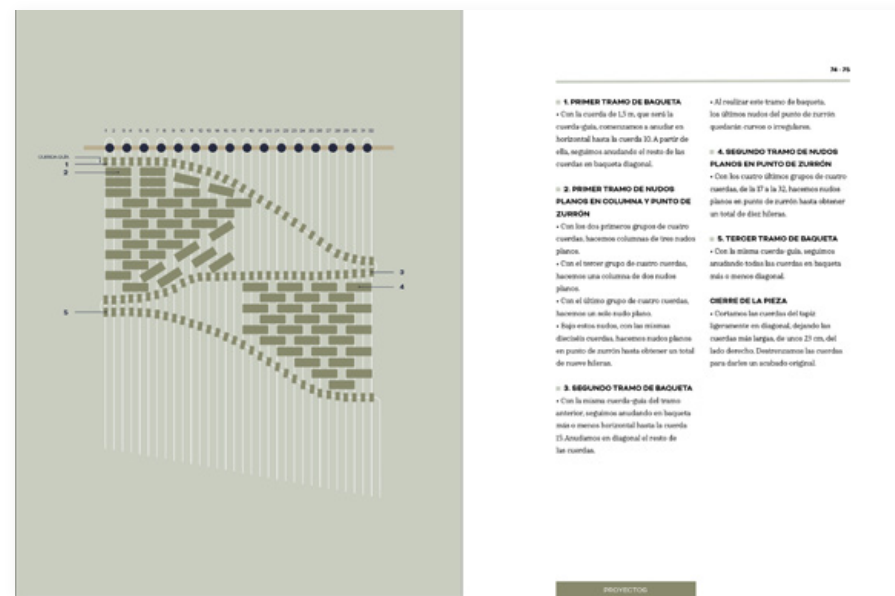
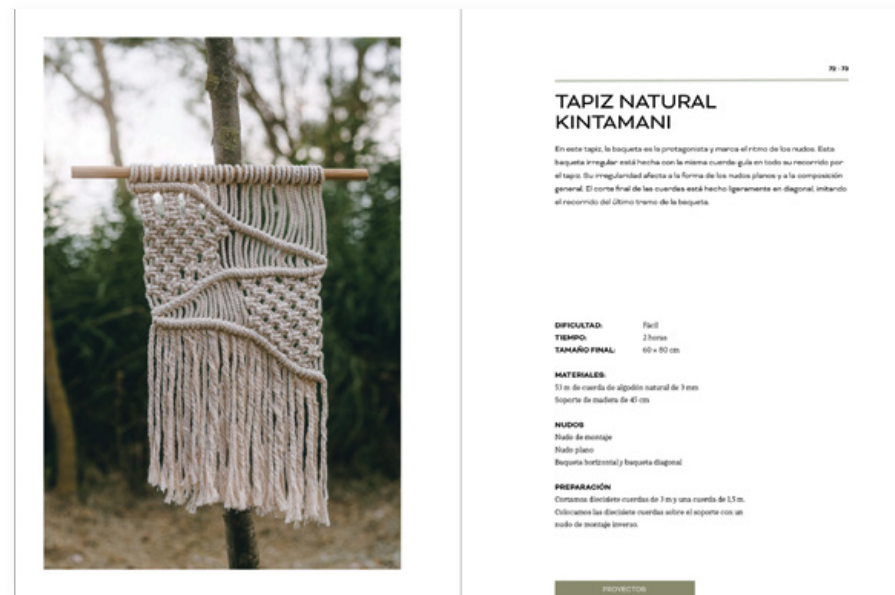
A DIY book that keeps alive this ancestral art through fresh projects from the artist's studio, explained step-by-step with the help of drawings and photographs.

Abha explores the macramé technique, creating pieces with natural fibres such as cotton, linen and jute.

SELLING POINTS

- 10 basic knots (cow hitch knot, square knots, clove hitch, spiral knots,...) and a range of alternated knots.
- 15 simple and surprising projects.
- Gorgeous photography, full instructions and clear diagrams.

Ikram Maymouni is an artisan-designer of macramé pieces sold both in stores and online. She divides her time between macramé creation and workshops. Her in-person and online classes attract students from around the world.





PICTORIAL EMBROIDERY

The five elements of the technique

Gimena Romero

Format: 18 x 25 cm · Paperback

Pages: 128

Words: 10,000

Price: €19.90

ISBN: 9788425232473

PICTORIAL EMBROIDERY AS ARTISTIC EXPRESSION

Earth (thread), water (colour), fire (stitches), air (empty space), and soul (intentionality) are the elements of embroidery which see their greatest expression in pictorial embroidery. The author guides her readers in the application of these principles in their embroidery work.

SELLING POINTS

- Exploring the relation between art and technique.
- A guide to learn how to express yourself in your embroidery work.
- Extra-ordinary examples of a renowned embroidery artist.



Los acentos

En el bordado pictórico, los acentos pueden parecer algo ínfimo y demasiado trabajado, pero aportan personalidad y contención a la figura, contraste a la luz y limitación al color, lo que te permite señalar lugares interesantes para la mirada.

¿Cómo reconocer los acentos en la vida real? Observando. Todos los elementos que usaremos en esta técnica de girar con hilos son elementos que traemos a la tela desde la observación del mundo que nos rodea. Probablemente te preguntes: "¿Cómo los voy a reconocer?". Quizá habría que reformular la pregunta: "¿Cómo puedo aprender a observar el mundo a mi alrededor?". Hay modos de reconocer qué atrae nuestra mirada. De hecho, el artista traduce a su propio lenguaje lo que capta su atención del mundo que lo rodea. Por eso puede que los acentos que veas no sean los mismos que reconoces tú.

Veamos, por ejemplo, esta pieza: Caribí de fierro. Mi intención fue contener la figura, delimitar el pelo y mostrar una silueta general como si fuera un terrón de tierra, una semilla a punto de germinar. Sin los acentos, no hubiera podido armar el pelo que sobresale de la mandíbula y de las orejas, ni marcar un límite en el cuello y dar movimiento a la cola. Si el papel de los acentos en la técnica se encuentra casi tras bastiones, pero es el primer momento de la metamorfosis del mundo a través de la mirada. El acento atrapa la mirada, es un instante en la imagen que acorta realismo, aunque no necesariamente sea real.

Este otro recurso parecido al que llama línea perimetral. No es un acento, es la línea que confirma el dibujo, lo que sería el patrón que se va a transferir a la tela.

Si bien estamos bordando un momento del modelo, un instante en el que la luz le da de tal o cual forma, en realidad trabajamos con el recuerdo de ello. Esta es la razón por la que decimos que se trata de una ilusión, una imagen creada por nuestra mente a partir de la experiencia con el proceso. Es una ilusión de realidad que cobra vida en nuestras manos, una ilusión que modela cómo pensamos el mundo.

22

In pictorial embroidery, creating emphasis may seem insignificant and too laborious, but it adds personality and containment to the figure, contrast to the light, and limitation to the color, allowing you to highlight interesting places for the viewer.



By the same author:

Embroidered Mexico

From tradition to contemporary stitching

Format: 19 x 25.5 cm · Paperback | **Pages:** 192 | **Words:** 16,000

ISBN: 9788425229381 | **Price:** €23.90 | **Rights sold:** English

OVER 10,000 COPIES SOLD!



STENCILLING FOR CERAMIC SURFACES

All you need to know about decorating ceramics

Patricia Lázaro

Format: 19 x 25 cm · Paperback

Pages: 128

Words: 18,500

Price: €21.90

ISBN: 9788425233081

Rights sold: German

Can you imagine decorating you own dishes or tiles with a motifs or on a special occasion?

Can you imagine bringing the dishes to life with characters and colors?

Can you imagine drawing a story on the breakfast bowls?

In the first chapter readers will learn how to make stencils from a given design; the second provides tips on how to apply them, and the third explains how to fire the pieces in a kiln. For those wanting to take their creativity further, the book provides some more technical information on ceramic pieces and teaches how to design the decoration before stencilling.



SELLING POINTS

- The book combines text, illustrations, and photographs.
- The stencil projects are appealing and personal, just the inspiration readers need to connect to their creativity.
- An accessible technique with impressive results.

Patricia Lázaro uses her ceramic pieces to tell stories, little stories from our daily lives. She owns the Chichinabo studio, in central Madrid, where she sells her work.



ORGANIC BEAUTY

Illustrated handbook of natural cosmetics

Maru Godas

Format: 24 x 30 cm · Hardcover

Pages: 128

Words: 30,000

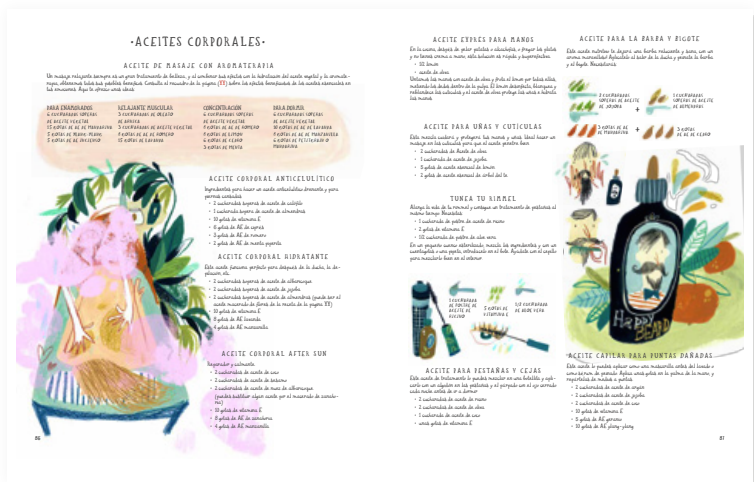
Price: €22.90

ISBN: 9788425230790

Rights sold: English, French, Italian and Portuguese

Over 10,000 copies sold

This is an homage to feminine beauty and nature. Maru Godas provides a new perspective on the world of cosmetics, based on a better understanding of the properties of natural products, showing us how we can incorporate them into our beauty habits. Rather than using conventional cosmetics with their chemical ingredients, there are many organic products that are easy to find which are good for us and the environment.



This guide provides information on natural ingredients, including information on their properties and benefits, as well as recipes for essential oils, soaps and creams that we can easily incorporate into our new and natural beauty routines.

5TH
PRINT!

Maru Godas is a graphic designer, illustrator and urban sketcher who lives in Barcelona. In addition to collaborating with a number of magazines and other press, she currently teaches courses and workshops on art techniques and urban sketching around the world, a pursuit she combines with her passion for natural cosmetics.

SELLING POINTS

- An approach to cosmetics that is healthy, sustainable, effective and fun!
- A detailed explanation of each of the plants, fruits, roots and other products that will help us to better understand all their properties and applications.
- A beautifully illustrated book with a great variety of make-at-home recipes using everyday ingredients.





CRAFTS BACKLIST



CROCHET CREATIONS
24 crochet project around the year
Ingrid Valls & Laire Villar

Format: 19 x 24 cm · Paperback
Pages: 144 | Words: 15,000
Price: €18.00 | ISBN: 9788425229404



FOOTWEAR PATTERN-DESIGN AND SHOEMAKING
Natalio Martín

Format: 16 x 23 cm · Paperback
Pages: 152 | Words: 37,000
Price: €24.90 | ISBN: 9788425228476



PRINTMAKING YOUR WAY TO SUCCESS
Vostok Printing Shop

Format: 19 x 24 cm · Paperback
Pages: 142 | Words: 29,000
Price: €19.90 | ISBN: 9788425229909
Rights sold: French



FLORAL ART
A contemporary workshop
Flowers by Bornay

Format: 19 x 24 cm · Paperback
Pages: 144 | Words: 14,000
Price: €24.90 | ISBN: 9788425229909

ART & CREATIVITY

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FRUIT TREES

step by step

Miriam Sugranyes

Format: 20.5 x 15.5 cm · Paperback

Pages: 128

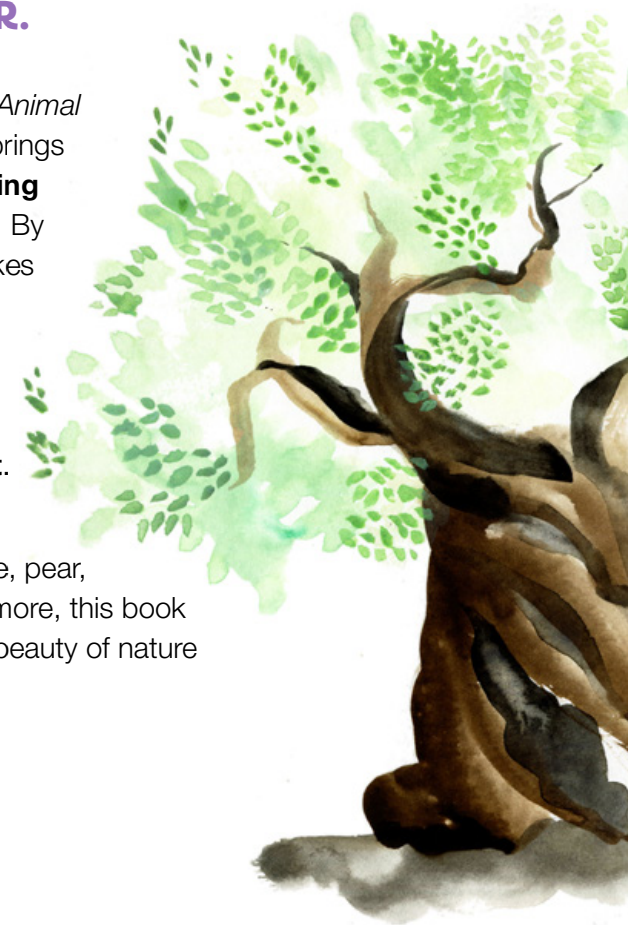
Price: €16.90

ISBN: 9788425235689

DISCOVER THE ART OF DRAWING AND PAINTING FRUIT TREES WITH WATERCOLOR.

Following the success of *The Animal Kingdom*, Miriam Sugranyes brings **her method of deconstructing forms to the world of trees.** By practicing the suggested strokes in the workbook, readers will internalize each tree's structure. Once the drawing is mastered, **watercolor is applied through the project.**

Featuring trees like avocado, almond, carob, blueberry, olive, pear, pomegranate, chestnut, and more, this book invites readers to explore the beauty of nature through creative expression.





STEP 1

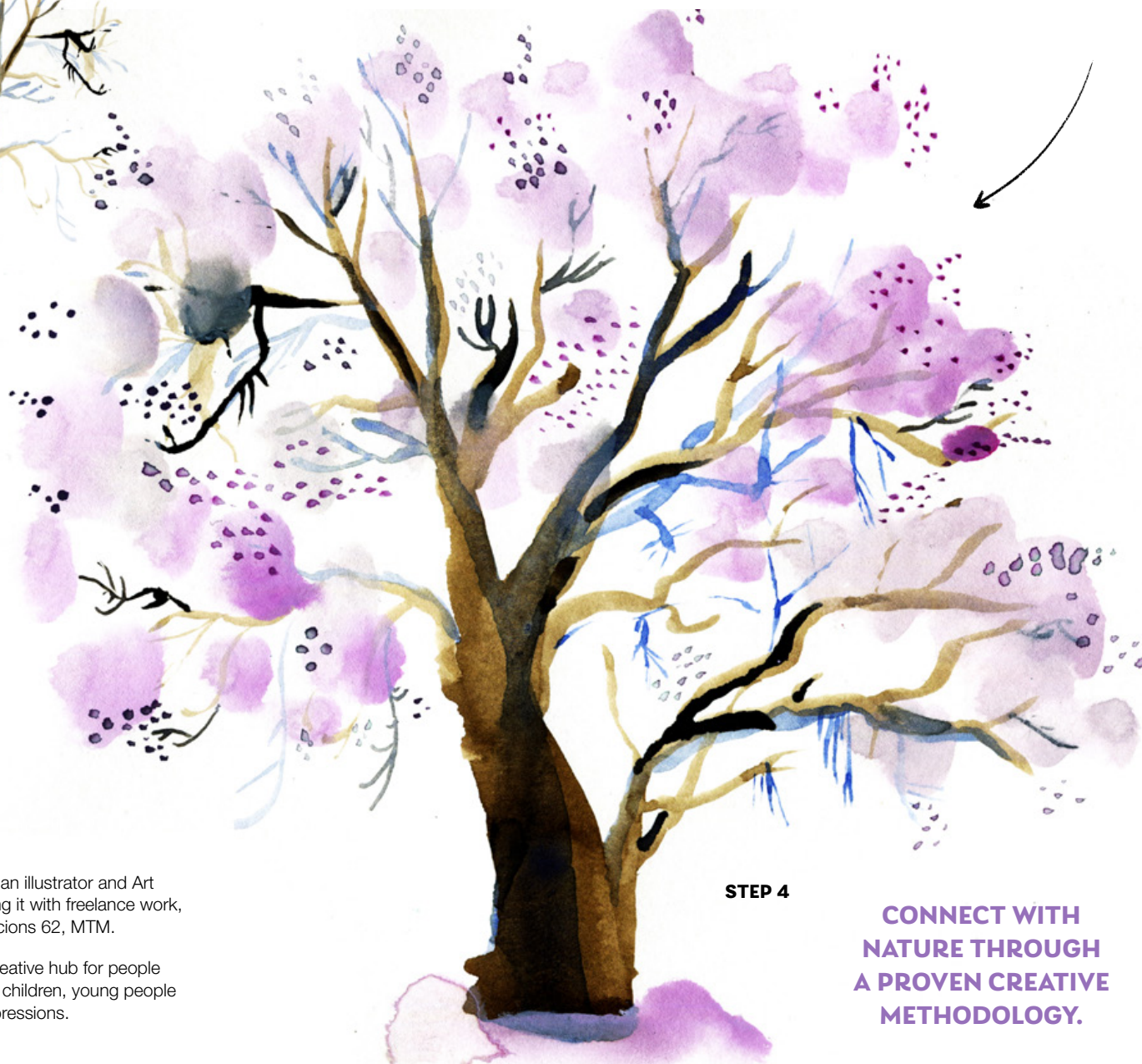


STEP 2



STEP 3

A STEP-BY-STEP
WATERCOLOR
GUIDE SUITABLE
FOR ALL SKILL
LEVELS AND AGES.



STEP 4

CONNECT WITH
NATURE THROUGH
A PROVEN CREATIVE
METHODOLOGY.

EXPLORE THE UNIQUE
MORPHOLOGY OF FRUIT TREES,
A REFRESHING DEPARTURE FROM
TRADITIONAL BOTANICAL ART.

For the last 7 years **Miriam Sugranyes** has been working as an illustrator and Art Director at CRIN (Child Rights International Network) combining it with freelance work, especially in the editorial field for publishers such as PRH, Edicions 62, MTM.

In January 2020, she co-founded The Rights Studio, a new creative hub for people and organisations to engage on human rights issues affecting children, young people and future generations through the arts and other creative expressions.



EVERYONE SEES WHAT THEY KNOW

A guide to learn to see images through picture books

Piu Martínez & Anna Juan

Format: 13 x 19 cm · Paperback

Pages: 296

Words: 52,000

ISBN: 9788425235504

ARE WE FULLY AWARE OF WHAT WE SEE?

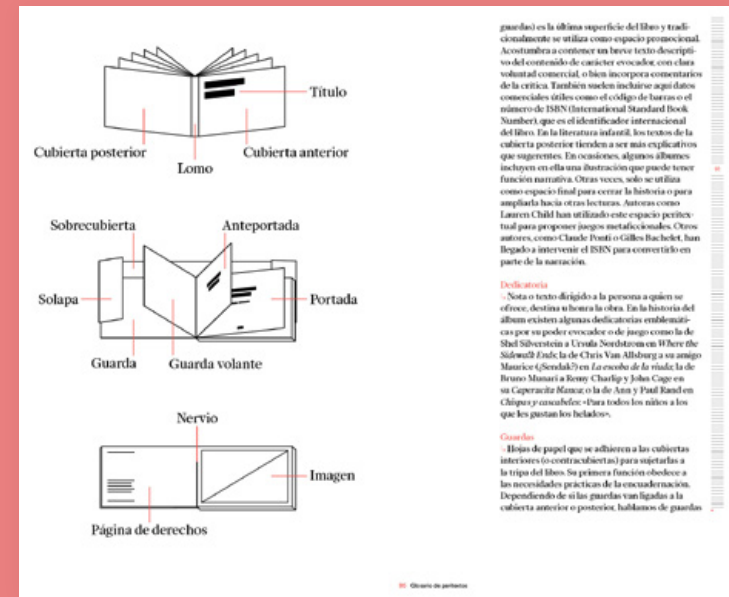
WHAT HAPPENS WHEN, INSTEAD OF READING WORDS, WE READ IMAGES?

HAVE WE LEARNED HOW TO LOOK AS WE HAVE LEARNED HOW TO READ?

DO WE ANALYZE AND INTERPRET IMAGES INTUITIVELY, OR HAVE WE DEVELOPED FUNCTIONAL SKILLS FOR READING THEM?

CAN WE TRULY CLAIM THAT WE KNOW HOW TO READ IMAGES?

Each word, each concept, Munari said, was first a gesture. In his workshops and labs with children, his methodology was based on "doing to understand": educating the gesture to grasp the concept.



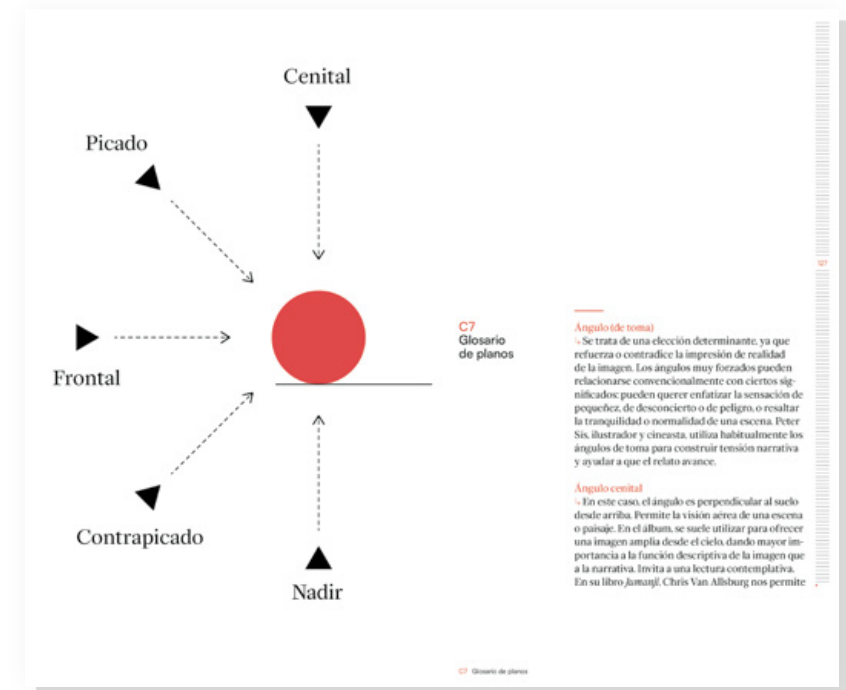
The purpose of this guide is similar to what Munari proposed in his workshops, though its approach is the opposite: **to educate concepts and, through them, cultivate expert gestures**. It aims to provide the vocabulary to focus on the form rather than on the content—in other words, on the decisions and gestures that have gone into creating these works.

The picture book is fertile ground for children (and adults too) to understand aesthetic or literary reading as a game of rules, where every element matters, and where paying attention to small discoveries allows us to inhabit the work and fill its voids, fostering multiple interpretations. It is, therefore, an invitation to a type of reading that remains attuned to how the various languages of a picture book operate, how they interweave, and their aesthetic dimension.

This guide is not intended to be a technical or strictly academic document. Instead, it is an accessible **resource designed to offer some basic coordinates for learning to look at picture books and read images**.

The structure of this guide consists of three parts: the first delves into the meaning of the picture book as a medium; the second examines the various languages that make up the picture book as a multimodal object; and the third and final part outlines some of the key processes and elements involved in turning the picture book into a product of the publishing industry.

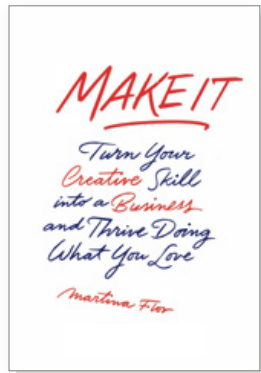
The authors have also developed **a series of glossaries** to help organize the gained knowledge and explore the vocabulary needed to understand the visual grammar, the workings of the sequential and artifactual language, and the impact of graphic and editorial design elements in picture books.



Piu Martínez is librarian, book seller and educator in reading mediation and dissemination of the picture book. She also works as a freelance editor and scout. She is director of the series *Libros asombrosos* at the publishing house Barrett.

Anna Juan Cantavella holds a PHD in Social and Cultural Anthropology and a master's degree in children Books and Literature. She is a teacher and researcher specializing in the didactics of literature at the Universitat Autònoma de Barcelona (UAB). As a consultant, she collaborates with libraries and schools to enhance reading programs and literary education.

Together, they are the curators of the literary festival Mòn Llibre organised by the Institute for Culture of Barcelona (ICUB). They also lead various institutional projects promoting literature and reading culture.



MAKE IT!

Turn Your Creative Skill into a Business
and Thrive Doing What You Love

Martina Flor

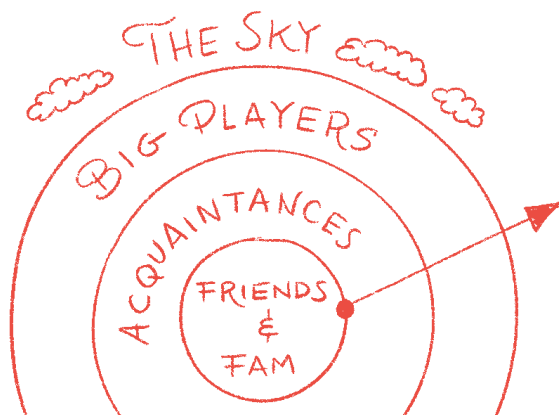
Format: 14 x 22 cm · Paperback

Pages: 176

Words: 48,000

ISBN: 9788425235931

This is the story of an imaginary aspiring artist named Mary, eager to break free from the monotony of a job she despises. Mary holds the position of an in-house creative director in a clothing company, seemingly making a great living. However, her work lacks creativity, leaving her in a state of misery. The only creative time she manages is the hours dedicated to creating illustrations in the evening, often overshadowed by other responsibilities or events in her life and work. Fed up with the persistent misery and the feeling that she's not living the life she envisioned, Mary encounters one of her idols—The Artist, a lettering artist with an impeccable career in Europe. The story unfolds as The Artist imparts wisdom to Mary, guiding her from amateur to pro and teaching her how to build a business around her creative skills.



THERE ARE MANY REASONS WHY YOU'D WANT TO TACKLE THE CHALLENGES AND BUILD A BUSINESS AROUND YOUR UNIQUE SKILLS:

- Your solo business may be the best container for doing the work you love for the people who need it the most.
- It may provide you with the creative freedom you're looking for.
- It may give you the freedom and flexibility you're craving.
- It has the potential to earn you more money.
- You may want people to recognize you for doing exceptional work.
- You may want to have more autonomy.
- You may want to wake up every day knowing that you're investing your days into something that really matters to you and makes you and the people you work for happy.

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Chapter 7: Finding the Right Community

Chapter 8: Marketing and Lead Generation

Chapter 9: Scaling the Business

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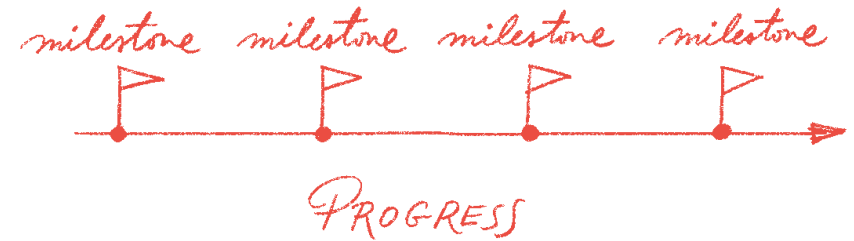
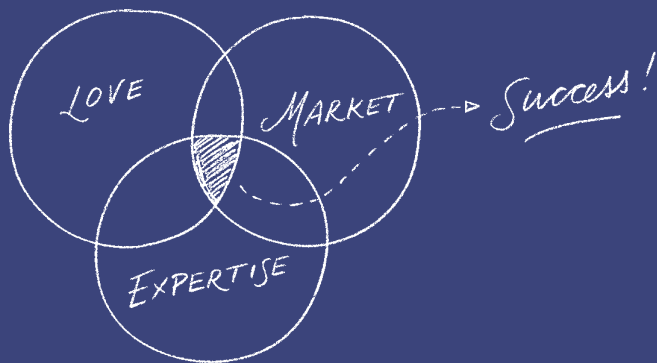
Chapter 11: Knowing You're on the Right Path

Implementation guide

Your Next Step

Summary of Mary's Insights and The Artist's Tips

Acknowledgements



UNLOCK THE DOOR TO YOUR DREAM CREATIVE CAREER.

- How to transition from amateur to pro.
- How to craft a unique portfolio.
- Strategies to offer a distinctive product or service.
- Tips for managing your finances and pricing.
- Marketing and sales techniques to get clients.
- Insights on delegation to reclaim precious time.
- A fresh approach to measuring success.

Martina Flor is an award-winning lettering artist, author, and educator. Original from Buenos Aires, Argentina, in 2010 she relocates to Berlin and launches her studio, specializing in lettering and custom typography. Over the past 13 years, Martina has collaborated with clients like Adobe, Mercedes Benz, and Penguin Random House, delivered numerous talks at design conferences—including a TEDx talk—and published influential books such as *The Golden Secrets of Lettering* and *The Big Leap*.

Martina's unique approach to teaching and lettering design has empowered tens of thousands of graphic designers, illustrators, and aspiring artists to master hand lettering and build successful careers. Her books, courses, tools, and coaching have reached over 100,000 people worldwide. She also hosts the podcast Open Studio, dedicated to helping creatives build fulfilling careers doing what they love.



NEUTOPIA

Contemporary Utopia and Design of the Future

Oscar Guayabero

Format: 16,5 x 24 cm · Paperback with flaps

Pages: 264

Words: 60,600

Price: €24.90

ISBN: 9788425235528

AGAINST DEFEATISM

HOW TO IMAGINE THE FUTURE IN POSITIVE

Dystopia is the paradigm. Apocalypse looms. It seems easier to envision the end of the world than the end of capitalism.

How can we find elements for optimism in Design, both in mindset and action?

Let's research some past and present utopia and try to "engender" (Bruno Latour) future scenarios.

SELLING POINTS

- An invitation for design students to think about the future in a proactive way.
- What can we learn from other imagined futures?
- Featuring a prologue by Ezio Manzini.

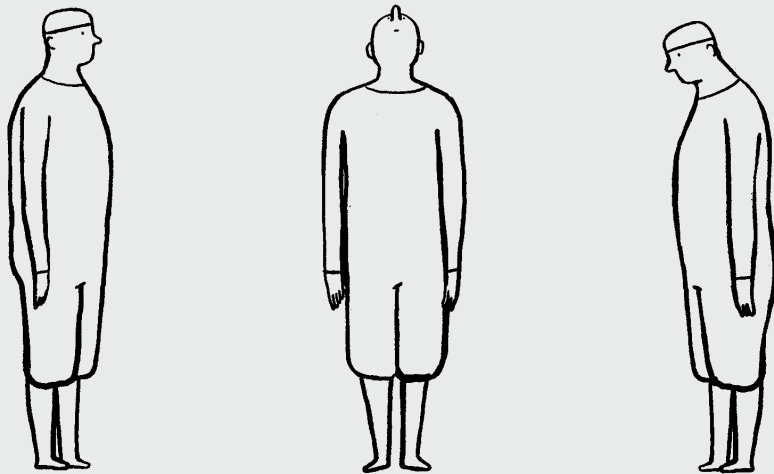
Oscar Guayabero is professor, designer and curator. With a degree in Product Design from the Escola Massana, he currently teaches at Escuela superior de diseño, Eina and Elisava in Barcelona. Among his exhibitions, *Diseño para vivir (Design to live)*, (Museu del disseny) has been awarded with the Premi de la Ciutat de Barcelona. He is the author of several books, such as *Retrato imperfecto de Curro Claret*, published by Editorial GG and *El diseño para el día antes* published by Experimenta.



Oscar Guayabero and the invited co-authors explore this question by examining past and present utopias and analysing how they can inspire future scenarios. Drawing on the concept of "neutopia," a dynamic counterpoint to the fixed ideals of utopia and dystopia, **the book identifies cracks in our seemingly determined future.** These cracks offer opportunities for transformation, built on principles of diversity, sustainability, humanized technology, food security, housing, energy, and more.

Through a rich analysis of past present and future utopia, concepts such as precarity, heterotopia, servitization, protopia, gamification, transhumanism, and multiscaling may help to imagine a future that can actively shape the present.

GURIDI



Raúl Nieto is the illustrator behind Guridi, the artistic name with which he signs his artwork. An acclaimed picture book artist whose works have been published in many languages, Raúl Nieto studied painting at the Faculty of Fine Arts of Seville and has extensive experience in visual communication in the spheres of printing, design, and advertising.



VISUAL NARRATIVES

Guridi

Format: Leporello book. 11 x 22 cm folded;
98 x 22 cm opened

Words: 877

Price: €12.00

Pages: 18

ISBN: 9788425234637

EMBARK ON A VISUAL JOURNEY

In this captivating book, internationally renowned illustrator Guridi delves into the art of engaging readers through visual storytelling. Offering practical advice on creating suggestive and consistent narrative images, exploring the relationship between text and image, and crafting the graphic expression of characters, Guridi provides detailed insights into page and spread composition, and sequentialization.

In this new book, internationally renowned illustrator Guridi explores **how to engage readers through visual storytelling**.



(as readers)

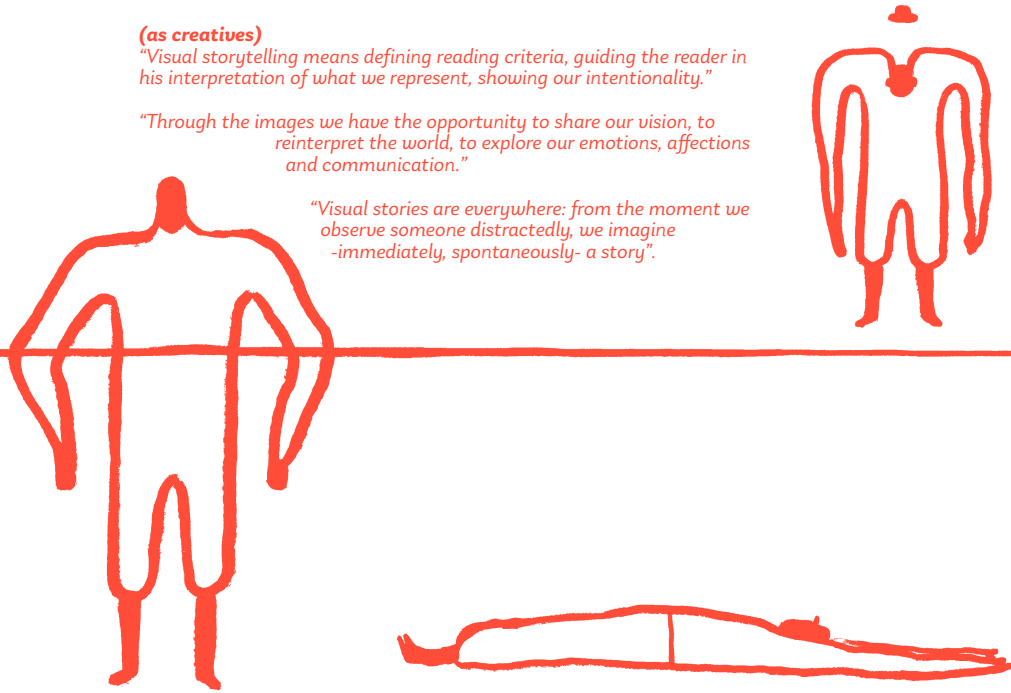
"It is inevitable, the narrative image appeals to us emotionally, questions us, and we must respond."

(as creatives)

"Visual storytelling means defining reading criteria, guiding the reader in his interpretation of what we represent, showing our intentionality."

"Through the images we have the opportunity to share our vision, to reinterpret the world, to explore our emotions, affections and communication."

"Visual stories are everywhere: from the moment we observe someone distractedly, we imagine -immediately, spontaneously- a story".



The author offers practical advice on creating suggestive and consistent narrative images, exploring the relationship between text and image, and defining the graphic expression of the characters.

He provides detailed insight into sequentialization through page and spread composition.

This beautiful leporello book should find a place on all artist's desks inspiring them while they **transform their stories into visual narratives.**

Which structure has your story?





INTERVALS

The silence of images

Guridi

Format: 15 x 21 cm · Paperback

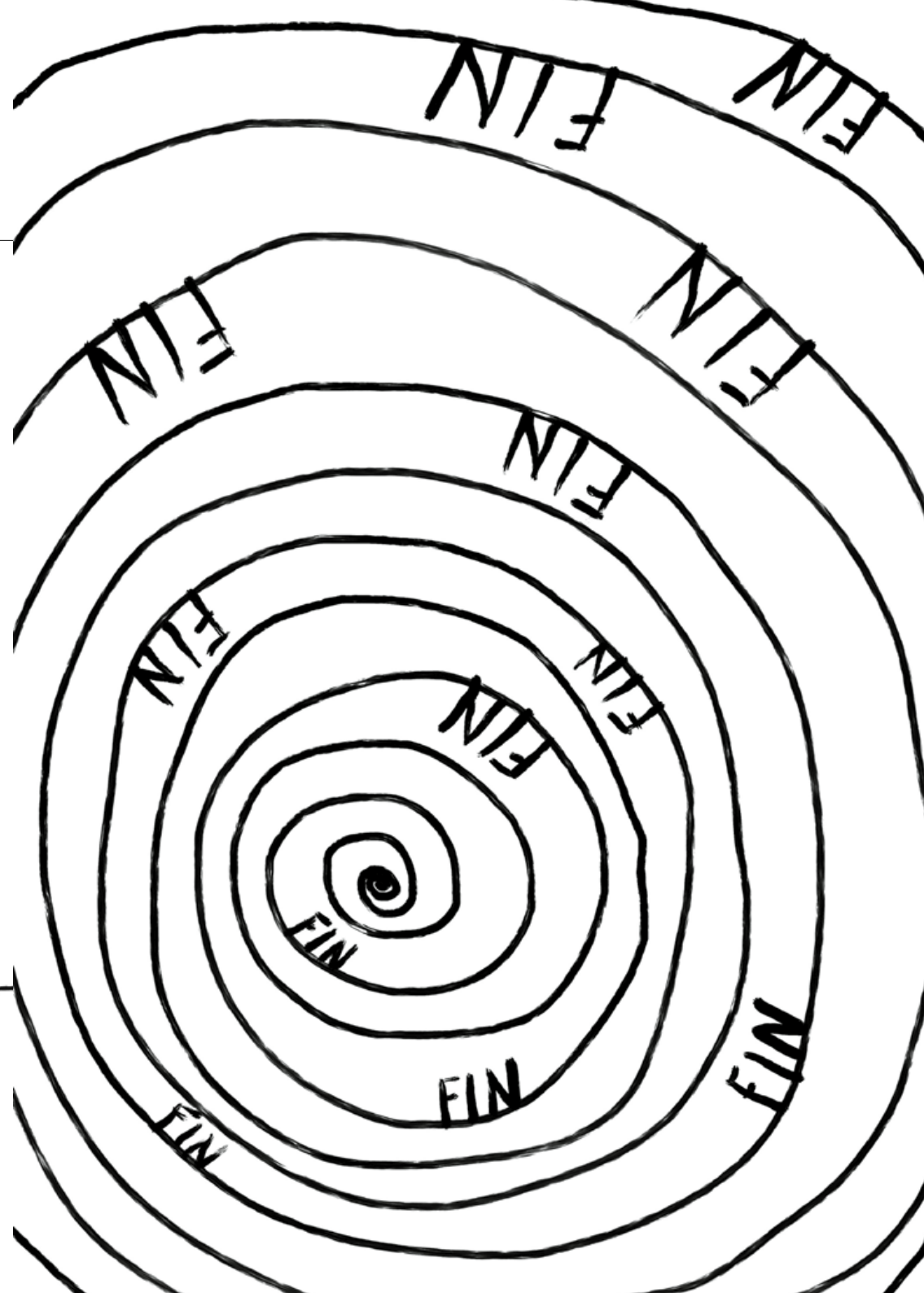
Pages: 96

Words: 3,500

Price: €14.90

ISBN: 9788425233357

In this book, Guridi offers us his creative vision of the picture book. He delves into the relationship between images and text, between space (physical and mental) and characters, and especially the intervals—the interstitial spaces that give rise to deep meaning of works of this kind, inviting the active participation of readers. His practical advice sets us on the path to create our own visual works —illustrations but also architecture and stage design, photography or film— according this idea of empty space.





CONNECTIONS

Words and objects as sources of creation

Guridi

Format: 15 x 21 cm · Paperback

Pages: 144

Words: 5,500

Price: €16.90

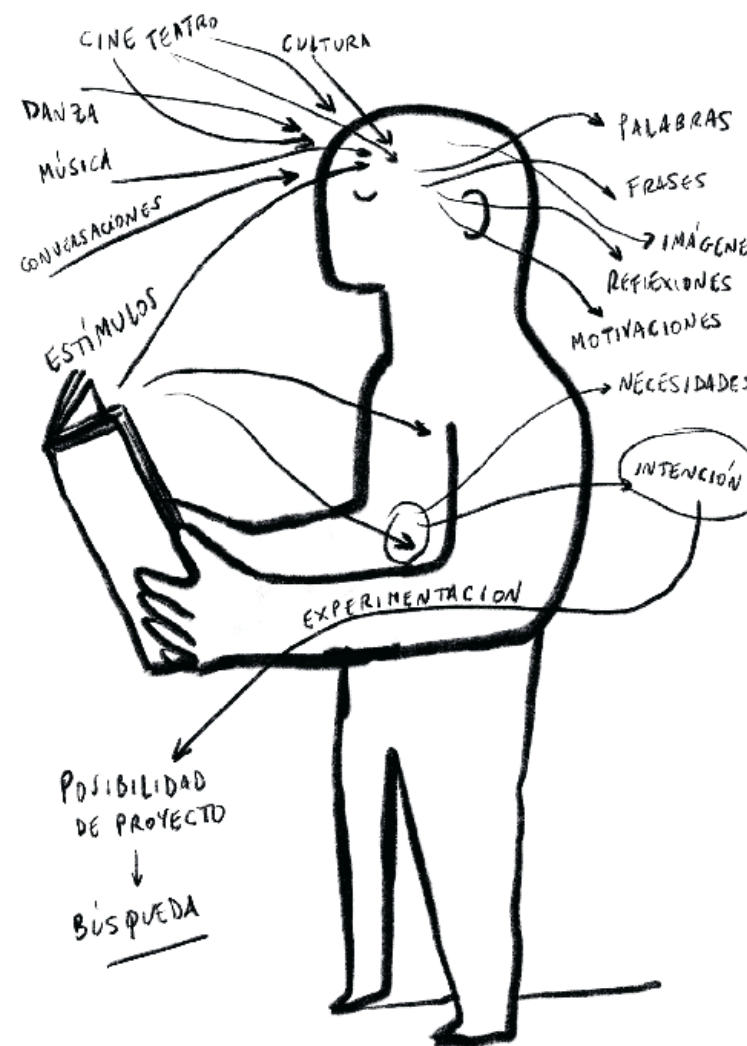
ISBN: 9788425233357

The creative process starts with a reaction, a creative impulse emerging from an unexpected connection.

In this book the author shows us how the connection between everyday objects and words produces images and stories that come together to define a work and give it an identity.

SELLING POINTS

- This guide will take artists from idea to the final project.
- An invitation to enrich the art we make with elements from the world around us.
- An intimate portrait of the creative process from one of the most acclaimed illustrators of the international scene.



People always say that the most important part of a project is the idea. But without a plot or story to support it, an idea cannot grow. It needs to be provided with a "truth" resulting from the experiences and life lessons we have learned and shared with others —this is what makes a project unique—.

GURIDI



IMPERFECTION

I have tried to write a manual, but this is the result

Guridi

Format: 15 x 21 cm · Paperback

Pages: 112

Words: 5,500

Price: €14.90

ISBN: 9788425232268

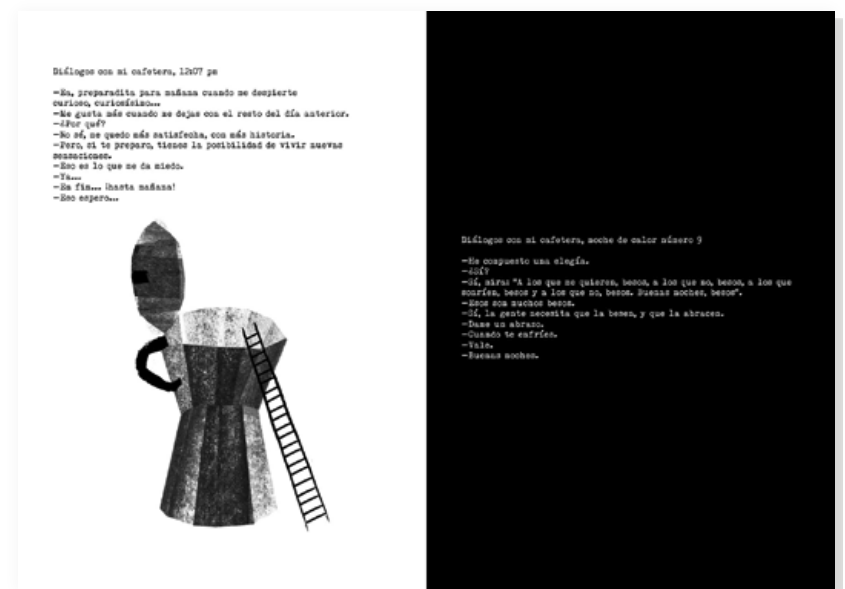
Rights sold: Italian

HOW TO TURN OUR WRINKLES AND SCARS INTO SIGNS OF CHARACTER AND AUTHENTICITY?

Creativity arises from the marvelous chaos of observation, emotion, reflection, knowledge and action.

Using his experience and his most private reflections, Guridi talks about the resources and thoughts that accompany him during **the creative process**, and the things he has learned about art, himself and the world that surrounds us and how they have allowed him to construct his own personal language and vision in the field of illustration.

This book is all together an essay, a poem, a sketchbook and a manual of creativity.





MAGIC JUNGLE

A manual to develop our creative spirit

Ana Victoria Calderón, Nadia Payan & Margarita Calderón. Illustrations by Núria Riaza.

Format: 17 x 23 cm · Hardcover

Pages: 140

Words: 16,000

Price: €24.00

ISBN: 9788425233357

EXPLORE AND DEVELOP YOUR CREATIVITY

Magic Jungle is a **practical guide that will help its readers develop their creative spirit.** This book invites them to embark on a journey of self-discovery in order to connect with their more authentic creative self, along their creative career, professional or not, with advice and exercises at all stages.

Chapters are devoted to the exploration of the creative self, developing a personal style, reclaiming your creative space, communicating your art, concretion, expansion and nourishing your creativity.



Ana Victoria Calderón, Nadia Payan and **Margarita Calderón** have a professional creative career in illustration, fashion, branding, coaching or education. They are the creative minds behind The Magic Jungle Experience, the annual retreat that welcomes people from all around the world, offering orientation for artists with an entrepreneurial spirit.



WE BELIEVE THAT:

- Creativity lives in all of us.
- Your art doesn't have to be your business, but it could be.
- Developing your intuition will help put you on the right track.
- To believe in your art, it is fundamental that you know yourself on a deeper level.
- Creative practices bring you closer to your divinity.
- Creating art makes you happy. It's that simple.
- Art can be many different things.
- It's never too late to take up your creativity once again.

THE CREATIVITY ORACLE
Coming soon!

Format: 57 cards (12.5 x 8.5 cm, rounded corners)

Box: 13.5 x 9 cm

Booklet: 8 pp. (20.5 x 15.5 cm, paperback)



DESIGN OF CREATIVE PROCESSES

Method for generating ideas and co-creating for teams

Alejandro Masferrer

Format: 16 x 23 cm · Paperback

Pages: 192

Words: 23,500

Price: €18.90

ISBN: 9788425232435

Rights sold: French

2ND
EDITION!

THE ULTIMATE GUIDE TO CO-CREATION

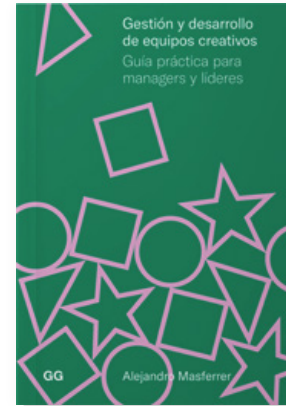
Working as a team is something that is both gratifying and complex. Alejandro Masferrer has created an **effective method for working** through the different stages of creative projects, according to their type. This marvellous guide will be of great use if we want to avoid the typical blind spots, errors, imbalances, and threats that could hinder the development of a project and the work carried out in a team.

YOU WILL LEARN TO:

- Create as a team in an efficient and pleasant way.
- Distinguish the five stages of an ideation process, their key role during the process and their requirements, rules and goals.
- Avoid the usual bad habits, such as critical attitudes, wariness towards new ideas, complacency or demotivation.
- Design different typologies of creative sessions (design sprint, hackathon, innovation session).
- Solve the most common problems that emerge during sessions.

SELLING POINTS

- The five stages of the creative process.
- Typologies of creative sessions.
- Problem solving.



TEAM MANAGEMENT FOR CREATIVES

A Practical Guide to Leading and Supporting Your Team on Its Journey to Identity and Maturity

Alejandro Masferrer

Format: 16 x 23 cm · Paperback

Words: approx. 40,000

Price: approx. €18.90

ISBN: 9788425235368

Not yet published

A MANUAL FOR TEAM LEADERS

How to develop complete, mature and effective teams and a workbook for non-conformist teams who want to step up.

Team development is a process that can be understood and managed, with distinct stages, highlights and goals. It is also flexible and adaptable. This book delves into each stage, examining team members' attitudes, team structures and the leadership models. The author redefines conflict as a driver for change, explores team management as a creative process (as studied in his former book), introduces the principles of non-violent communication, and analyzes common dysfunctions. Finally, guidelines are developed for leading teams through the different stages, addressing the definition of priorities, value definition, leadership techniques, expectation management, pitfalls to avoid and

effective communication for each of them. A planification of the maturation process is proposed, along with practical tools.

Four Stages Defined: Group, Disagreement, Structure, and Efficiency.

Key Issues Covered: Leadership, communication, responsibility, and values.

Conflict Management: How to handle conflict, frustration, and expectations.

Teamwork in Practice

Practical Tools: Checklists for situation assessment, to-do lists, and progress measurement.



PURPOSE FOR CREATIVES

Roles, profiles and personalities

Alejandro Masferrer

Format: 16 x 23 cm · Paperback

Pages: approx.192

Words: 23,500

Price: €18.90

ISBN: 9788425232435

Not yet published



The circle



The square



The star



The open triangle



The closed triangle

How to develop a creative team based on the individual strengths, mentalities and purposes of its members.

- Talent management.
- Based on roles in stead of tasks
- Team building and career building.
- Types of creative personalities.
- Talent, frustration, comparison, vision, purpose, perspective.

Alejandro Masferrer is a designer who specialises in facilitating co-creation for teams working in design and innovation. He was co-founder of The Pop Up Agency, a nomadic agency that worked in 48-hour sprints, and the creator of Triggers, a company offering consulting services to help foster the creative process and the design of tools for teams.



PAINT YOUR WORLD

Resources and advise to create your own sketchbook

Maru Godas

Format: 21 x 24 cm · Paperback

Pages: 178

Words: 25,000

ISBN: 9788425230806

Not yet published

START PAINTING AND EXPRESS YOURSELF IN YOUR SKETCHBOOK!

The **sketchbook** is the perfect tool to help us discover and represent our world. In this book, the author offers **resources** and **exercises** to improve artistic technique, **inspiring ideas** to help readers discover their creative voice, as well as many more resources to explore one's creativity and learn about the infinite possibilities of the sketchbook.



Maru Godas is a graphic designer, illustrator and urban sketcher who lives in Barcelona. In addition to collaborating with a number of magazines and other press, she currently teaches courses and workshops on art techniques and urban sketching around the world.



CREATIVE PORTRAITS

On the art of losing friends

Lluï sot

Format: 21 x 28 cm · Paperback

Pages: 184

Words: 7,000

Price: €21.90

ISBN: 9788425234361

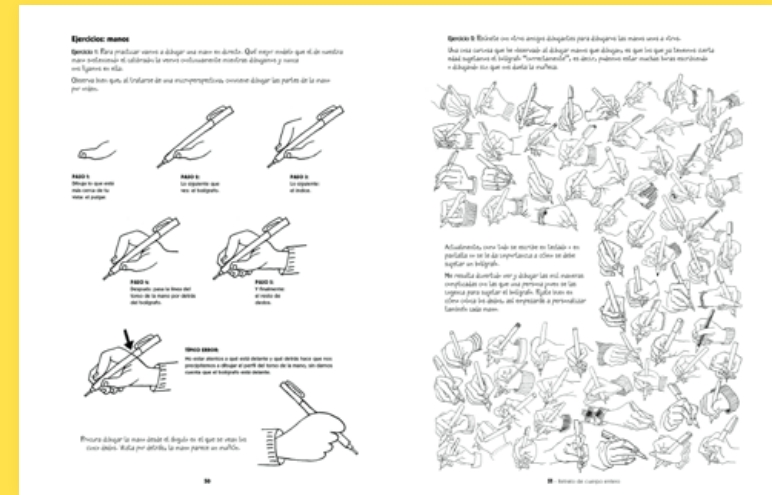
THE INDISPENSIBLE TOOL TO LEARN HOW TO DRAW LIFE PORTRAITS

Lluï sot takes us by the hand to show us step by step how to create portraits and other human figures in a fresh and informal style. The goal is to release ourselves from the academic formalism and to find a personal style and generate outstanding art.

With basic drawing techniques as well as further resources, tips, tricks and advise, this book is an invitation to awaken our creativity and to enjoy drawing.

Including haircuts, moustaches, accessories, features, shoes, clothing as well as indications on composition, color, textures,...

Lluï sot is an illustrator, cartoonist, scriptwriter, urban sketcher, and professor living in Barcelona. He started publishing in the famous satirical magazine *El Jueves* in 1983, with which he has been collaborating until 1997. His drawings have appeared in many other Spanish magazines and newspapers.



SELLING POINTS

- Drawing for fun, light years away from boring drawing lessons.
- A famous artist guides you through his personal style and dares you to forge your own.
- Resources, advise, small tricks to get started and to keep going.



SKETCHING FASHION

A practical history of fashion illustration

Laia Beltran & Lucy Victoria Davis

Format: 14 x 19 cm · Hardcover

Pages: 224

Words: 22,500

Price: €22.90

ISBN: 9788425233821

FOR FASHION ILLUSTRATION FANS!

Sketching fashion takes us on a journey in two stages. The first one draws the fascinating history of fashion illustration beginning in the Renaissance period. The second stage consists in showcasing the work of renowned names of contemporary fashion illustrators working all over the globe.

The authors don't just outline their careers but also look at the techniques of these 21 contemporary artists to show how eclectic fashion sketching can be.

SELLING POINTS

- Interviews with 21 contemporary fashion illustrators about their creative approach and illustration techniques.
- The history of fashion illustration in a "casual" way (small format, fresh writing style).
- Over 200 illustrations, full colour.



Laia Beltran is a culture journalist and a collaborator of various Catalan media. She teaches Cinema and Fashion at Escola Superior de Imatge i Cinema de Barcelona.

Lucy Victoria Davis is an illustrator specializing in fashion sketching. She leads fashion illustration workshops for fashion, communication, design, and art students.





GREEN AU NATUREL

Drawing techniques for nature illustration
Santi Sallés

Format: 17 x 24 cm · Paperback

Pages: 128

Words: 9,900

Price: €16.90

ISBN: 9788425231612

Rights sold: French

2ND
PRINT!

A MANUAL FOR NATURE DRAWING

Capturing the beauty of nature and learning how to distinguish the infinite variety of its forms and colours can be a real challenge, but it is also a source of endless pleasure for those who love drawing and nature. Santi Sallés runs through all the techniques and resources you need to be able to render the beauty of plants, flowers, trees, and natural landscapes.



SELLING POINTS

- A very practical manual including a wide range of materials and painting techniques.
- Helps you master the use of colour using a rich range of greens.
- An opportunity to go out into nature and put these techniques into practice.
- You'll draw leaves, plants and trees, countryside, woods and forests, urban and interior greens.

Santi Sallés is a graphic designer, illustrator, creative artist, and urban sketcher; in short, a multidisciplinary artist with a long trajectory behind him. He has worked for different advertising agencies and companies such as Estrella Damm, Seat and Teatre Lliure, among others.



NATURE

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TIME TO STOP

and other essays on art, landscape, geology and ecology

César Manrique

Format: 13 x 20 cm · Paperback

Pages: 164

Words: 27,000

ISBN: 9788425234385

Not yet published

The ultimate edition of 37 essays (some published here for the first time) on ecology by the major Spanish artist César Manrique.

I have always sought out Nature's essence, its hidden truth: my life's purpose. The magic and the mystery that I have encountered on this long search are just as real as our apparent and tangible reality.

César Manrique

César Manrique (1919 -1992) was a multidisciplinary artist (sculptor, painter, landscape architect...) born in Lanzarote (Spain). He was the precursor of non-figurative art in Spain, establishing matter at the centre of his compositions. His pictorial imaginary draws from impressions of the volcanic landscape of Lanzarote which he seeks to understand emotionally.



SEASHORES

Alex Nogués.
Illustrations by Alba Azaola.

Format: 13 x 20 cm · Paperback
Pages: 184
Words: 31,000
Price: €18.90
ISBN: 9788425235092

In *Seashores*, the author narrates his passion for nature as a natural continuation of the adventures he lived on the beaches of his childhood (The delta of the river Ebro). His admiration for the absolute beauty of nature and his need to share it with the reader (or with the other people present in the book), results in an engaging first-person narration of his visits to seashores of many kinds all over the globe. The book consists in a succession of thirty-nine short pieces.

SELLING POINTS:

- A revelation of the treasures of the sea and coast.
- Short, poetic stories inspiring us to enjoy and cherish nature.
- 20 small b&w illustrations to enhance the edition.
- For all readers, the style is simple, no specific knowledge is required. Nonwithstanding the book is appealing to the most demanding among us, for its delicacy, it's almost poetic style and the information it contains.

Alex Nogués (1976-) is a geologist with a passion for reading, writing, and studying nature. He is a renowned author for children with titles such as *Un ramo de malas hierbas* (*A Bouquet of Weeds*), *Mil tomates y una rana* (*1,000 Tomatoes and a frog*), *Un millón de ostras en lo alto de la montaña* (*A Million of Oysters on Top of the Mountains*), or *Un pelo en la sopa* (*There's a Hair in My Soup*), translated into many languages. *Seashores* is his first book in nature writing for adults.

I Time

All those moments will be lost in time,
like tears in rain...

Nexus 6 / Blade Runner

One day in early July a few years ago, we walked over a cemetery of enormous ammonites. On one side, the Jurassic cliffs of Lyme Regis watched over us, the same cliffs where Mary Anning discovered fabulous fossil skeletons of marine reptiles nearly two hundred million years old. On the other side, the English Channel opened into the Atlantic Ocean.

Squeezed in our raincoats, we traversed a narrow crevice of space and time. We circumvented the rocks, marveling at each new ammonite, larger than the last. In a few hours, the tides would cover the cemetery again. In a few years, the sea would devour it completely. That magical and unique place was a snapshot of a moment from a distant past, about to vanish forever.

The shoreline, which had once been sea and would be sea again.

Not far away, a seal poked its head out and looked at us. It was a creature from another world, so near yet distant at the same time. We shared with it, and with so many creatures, a tiny strip where we could communicate, a place that is neither sea nor land, where we could walk and find treasures that speak to us of those other worlds, other lives, and also of ourselves with a new perspective.

The seal dove back in to continue hunting. We continued walking over an ocean of ammonites hunted by time.

How many kilometers have I walked along the shore? I wondered. How many marvels have I found?

This book is a collection of micro-journeys, a guide to land-based diving, for diving with the mind, but above all, it is an inventory of treasures. A cabinet of curiosities of what the sea brings to our feet and the mark it leaves on our lives.



PLANT MAGIC

by Ana Gayoso

VOL. 1: AIR

VOL. 2: FIRE

VOL. 3: EARTH

VOL. 4: WATER

ASTROLOGICAL BOTANY, REMEDIES, AND COSMETICS IN CONNECTION WITH THE RHYTHMS OF NATURE

**Following the seasons, Ana Gayoso guides us through
a world where plants are the absolute heroes.**

In this manual, you will learn all about plants and plant signatures as well as their active principles (primary and secondary metabolites); how to collect and dry plants under the influence of the moon; the different procedures of extraction such as distillation, maceration, solvents, enfleurage... and how to use surfactants, preservatives, and antioxidants in the elaboration of, among others, essential oils, tinctures, infusions, butters, hydrolats, resins, concretes, absolutes as basic preparations of your remedies, cosmetics, perfumes, and food. You will also delve into the meaning and the emotions century-old traditions confer to plants.

- A treasure of knowledge about plants and the elaboration of natural remedies and cosmetics by an outstanding specialist.
- Both a practical manual with basic recipes for food, remedies, and cosmetics, as well as an inspiring example of practice of ecological agriculture.

El Jardín de las Lilas (The lilac garden) is a family farming business of permaculture. They cultivate and harvest several plant varieties and transform them into hydrolats, essential oils and extracts.



PLANT MAGIC

Volume I · Air

Ana Gayoso

Format: 17 x 23 cm · Hardcover

Pages: 224

Words: 45,000

Price: €24.90

ISBN: 9788425234194

Rights sold: French



In this **first volume** we focus on the element Air, seduced by its volatility and enjoying its flow.

In the **first chapter**, when the Sun transits through the sign of Aries, we will get familiar with the basic concepts of spagyrics and prepare the ritual of Ostara and the spring equinox. We will learn how to extract the active principles from the plants through distillations, tinctures, infusions, and macerations.

In the **second chapter**, with the Sun in Taurus, we will prepare the fertility ritual of Beltane. It is the time of the fragrances, so we will prepare perfumes and other aromatics for cosmetic, magic and healing purposes. We will extract essential oils and classify them according to their elements and strengths.

With the **Sun in Gemini**, we will analyse plants, how and when to collect them, following the cycles of the Moon to enhance their properties, and how to process them for proper preservation. We will learn to see their strengths, which will give us clues about their possible uses. We will signature them and get to know the zodiacal climates in our bodies. Also, on a more scientific level, we will focus on the active principles of the plants and their solubility in different solvents.

Featured plants are nettles, hawthorn, roses, elder, lavender and sage.

In the kitchen, we'll prepare peas with mint, pasta with clams and potato salad with capers.





PLANT MAGIC

Volume 2 · Fire

Ana Gayoso

Format: 17 x 23 cm · Hardcover

Pages: 160

Words: 42,000

Price: €24.90

ISBN: 9788425235603

In this **second volume**, we approach the light, which is now at its highest intensity. The burning and passionate fire will guide us through its signs to one of the most extreme poles of the year, the coagula pole, the most sulphurous moment of the solar cycle.

In the **first chapter**, with the Sun in Cancer, we will prepare a ritual to celebrate Litha and the summer solstice, a feminine and mercurial sign to complement the most sulphurous season of the year and, at the same time, the gateway to darkness.

We will learn the distillation process to obtain universal mercury or Spiritus Vini, also known as brandy; the different types of liquors and spirits and how to prepare ratafia.

In the **second chapter**, with the Sun in Leo, we will perform a ritual to thank and bless the harvest the earth has given us: it is time to celebrate Lammas or Lughnasadh. We will learn how to protect ourselves from the strength of the sun,

but also how to enjoy its virtues. We will learn how to prepare all the necessary cosmetics to care for our skin, protect it, and nourish it with vitamins, oils, extracts, and sunscreens, which are the most suitable ingredients, and how to formulate them.

In the **third chapter**, the Sun enters Virgo, and the fruit becomes seed. This chapter is a tribute to some very special, brave, and wise women who travelled through territory selling their remedies: the “trementinaires”. We will learn about their history and about the process of obtaining turpentine, a magical ointment that healed everything. And as it is about healing women, we will also learn to prepare our summer first-aid kit with remedies.

Featured plants are vervain, St. John’s wort, aloe vera, wormwood, helichrysum, and mastic.

For food, we’ll prepare sweet bread, vegan ice cream and fresh watermelon soup.



PLANT MAGIC

Volume 3 · Earth

Ana Gayoso

Format: 17 x 23 cm · Hardcover

Pages: 200

Words: 50,000

Price: €24.90

ISBN: 9788425235627

The element featured in the third volume is **Earth** and we focus on the plant's roots.

Wabon, the autumn equinox will open the doors to the depths of the Solve pole of Materia. Darkness starts defeating light and the Sun enters in the sign of Libra.

In the **first chapter**, the author will introduce us into the mineral kingdom from a spagyric perspective. We will learn how to determine which force predominates in our gems, minerals, and crystals and how to use them as a complement in our homes and preparations.

Our home will be the centre of our attention; we will take care of our space with cleaning products that we prepare ourselves, using natural, non-polluting ingredients; plant smudging will provide a more energetic cleansing of our home.

In the **second chapter**, it is time to take care of our hair, which, like trees and plants, sheds, becomes

more fragile, and transforms. We will learn to nourish and pamper it, to cut it following the lunar calendar, and to understand what each hair type needs. We will also learn all the ingredients and formulas to make our own hair care cosmetics: oils, tonics, shampoos, and detergent surfactants. On the day of the death, the ritual of Samhain will connect us with the spirits of our relatives.

In the **third chapter**, with the Sun in Sagittarius and on the threshold of the solstice, we will learn to make soap as it was traditionally made: its main ingredients, saponification tables, and how to formulate it, from making soap with ashes to different methods for making liquid and solid soaps through cold, hot, or rebatch processes.

Featured plants are rosemary, false yellowhead, horsetail, burdock, butcher's broom and soapworts.

We'll prepare salted anchovies, chestnut cake and cottage cheese.





PLANT MAGIC

Volume 4 · Water

Ana Gayoso

Format: 17 x 23 cm · Hardcover

Pages: approx. 160

Words: approx. 45,000

Price: €24.90

ISBN: 9788425235641

Not yet published



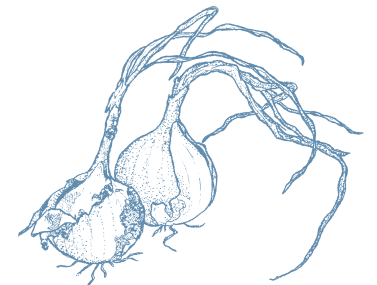
With the **fourth volume** we close the year cycle. Water is the element of this final volume, and we will bring our attention to the stem and the leaves of the plants. Obscurity covers us with his beautiful mantle of shelter.

With the **Sun in Capricorn**, we celebrate the winter solstice Yule ritual, a masculine sign to celebrate the arrival of the light. We will prepare a complete winter kit to attend health issues related to this time of the year: syrups of different kinds, ointments and remedies to balance and strengthen our moon. We'll be prepared for the cold.

Imbolc, the ritual of fecundation of Mother Earth will be performed with the **Sun in Aquarius**. It is a good time to take care of our skin and we will learn how to treat it to be beautiful from the outside and inside. We'll prepare ointments,

creams and balms for our body as well as emulsions and waxes to create cosmetics for the skin of our face, taking in account the different ingredients and formulations for each skin type.

We finish the water element and this work with a vision of our body and the temperaments as described by the hermetical tradition. We'll get an insight on how the four elements are present in our bodies as a fractal of the universe and on how cosmetic formulations help us to protect, nurture and take care of it.





FOOD SOVEREIGNTY

An illustrated dictionary

Marina Monsonís & Carla Boserman

Format: 18 x 14 cm · Paperback

Pages: 168

Words: 21,000

Price: €21.90

ISBN: 9788425233227

ACTIVISM FOR THE OKM FOOD CULTURE

A fusion between an illustrated dictionary of concepts related to food sovereignty and a book of recipes using these ingredients, techniques, and the stories the author learned from her community in the Barceloneta —Barcelona's traditional fishing district which is now a multicultural neighbourhood.

This book is an act of pure activism aimed at a Zero km mindset in which people share their knowledge of culinary traditions with their community.

SELLING POINTS

- A Mediterranean story with global repercussions.
- 33 complete recipes and many more instructions on techniques and Zero km ingredients.
- The beautiful illustrations illuminate the book adding another dimension to the storytelling.

Marina Monsonís works on projects that connect cooking with political, critical, social, and cross generational aspects to debate and transfer knowledge on the complexities and conflicts of the Zero km food movement. She is interested in actions in radical spaces with constellations of people working together to investigate local techniques and practices, old and new, as part of a nurturing ecosystem for the harmonious enjoyment of all.

Carla Boserman is an artist, teacher, and researcher. She researches and draws in context.

AGROECOLOGÍA Con Daniel López García De distintas personas agricultoras, algunas de ellas referentes en el mundo de la agroecología y la soberanía alimentaria, he escuchado historias pasadas a la siguiente:

Cuando era joven, siempre peleaba con mi padre, que era agricultor. Le decía que todo lo que sabía, la forma en que él trabajaba el campo, no valía para nada. Que era antigua, basada en supersticiones y cosas de viejos. Que trabajaba demasiado y que si no empezaba a introducir técnicas modernas nos moriríamos de hambre y seríamos tan pobres como nuestros antepasados. Al final heredé la explotación, empecé a invertir, a comprar maquinaria pesada, a endeudarme, a comprar semilla mejorada y echar cada vez más abono químico y más venenos. Los primeros años me fue bien, y después me empecé a arruinar. Hoy llevo muchos años produciendo alimentos en ecológico, y estoy orgulloso de ello. Pero, especialmente, lo que me alivia es que, antes de que mi padre muriese, tuve tiempo de decirle que tenía razón, y de darle las gracias por querer transmitirme lo que había aprendido de su madre, padre y abuelos: el conocimiento campesino acumulado durante siglos.



CHIMICHURRI En el diccionario castellano, *chimichurri* viene definido como "salsa hecha a base de ajos, perejil, ají picante, sal y vinagre, que se emplea para aderezar la carne". En mi barrio y en mi casa, el chimichurri es una salsita alegre con base de aceite de oliva, mezclable con vinagre, especias, sal y restos de cebollas y otras reliquias sobrantes o a punto de caducar.

El chimichurri puede arreglar y potenciar el sabor y el colorido de cualquier plato.



COCINA

Me habéis castigado a la cocina, dice, porque despreciáis a las mujeres y porque no os dais cuenta de que este es un lugar ideal para reconstruir y ampliar la ciencia sin necesidad de libros y maestros.

SOR JUANA INÉS DE LA CRUZ

Receta de jericalla

La jericalla es una especie de natilla. Se trata de una receta de sor Juana Inés de la Cruz que podéis *hackear* con leche de avena casera endulzada con miel. La receta original reza así:

Se endulza la leche hervida. A una taza de leche cuatro yemas, se revuelven y echan en la taza, se ponen a hervir dentro de agua con un comal encima, y para conocer si está, mete un popote hasta que salga limpio. Después echa canela.

COMENSALIDAD *Co* significa 'compartir'. *Mensa* significa 'comer'.

COMPAÑERA Significa, literalmente, 'aquella con quien se comparte el pan'.

PHOTO- GRAPHY

- 89 Product Photography Handbook
- 90 Look and Take Photographs
- 93 Pandora's Camera
- 93 Kiss of Judas
- 93 Photography Notes



PRODUCT PHOTOGRAPHY HANDBOOK

Martí Sans

Format: 16 x 23 cm · Paperback

Pages: 144

Words: 26,500

Price: €16.90

ISBN: 9788425231339

3RD
PRINT!

A TECHNICAL MANUAL OF PRODUCT PHOTOGRAPHY WITH SPECIAL ATTENTION TO ILLUMINATION TECHNIQUES

Behind product photography lies a world of infinite possibilities, a world beyond that of those bland catalogue photographs taken against a white background. This book brings together all the main techniques used in product photography—from basic to advanced—showing readers the tools that are available to them, helping both amateurs and professionals improve their craft in the studio.

SELLING POINTS

- There are no other books on this topic.
- The author's main concern is to clarify difficult issues such as lighting and polarization, etc.
- Contains simple text and processes are explained using images as examples, clarifying understanding.

Martí Sans is a photographer specialising in product photography. He takes photographs for advertising and offers in-person and online workshops on still-life and food photography.



LOOK AND TAKE PHOTOGRAPHS

Learn how to use your camera to create the pictures you intend

Jesús G. Pastor

Format: 16 x 23 cm · Paperback

Pages: 144

Words: 22,500

Price: €18.00

ISBN: 9788425232749


WHAT DO WE OBSERVE AROUND US? HOW TO CAPTURE IT WITH OUR CAMERA?

This book takes us on a surprising journey of discovery through the world of photography. The definitive manual on how to handle a camera and its technical features which also shows readers how to see through the lens. Photography is a powerful tool of transformation and a source of enjoyment, and this book will help readers achieve both —making them fall even more in love with photographic medium.

Jesús Pastor is a journalist and photographer whose work has taken him to more than fifty countries. He combines his work as photojournalist for international media outlets such as The Huffington Post, The Sunday Times and El País with commercial photography and teaching at all levels, from university degree programmes to classes for Nikonistas, and other workshops.





24 mm · ISO 400 · f/4.5 · 1/800 · AF-C ·  · Prioridad obturación
Boda de los Julianes, Barcelona, España, 2013

*Focal length, Film Speed, Aperture & Diaphragm,
Shutter Speed, Focusing, Light Value and Light Meter*

SELLING POINTS

- An invitation to learn a new way of experiencing and understanding photography.
- Amply covering both technical and abstract aspects by way of practical and easy-to-understand examples.
- Simple, unpretentious language with a highly personal educational approach that is both committed and passionate.

A camera is a tool that helps us, even forces us, to always search for beauty, anywhere. It is an object that enables us to see more, to see differently...

Jesús Pastor

PHOTOGRAPHY BACKLIST



PANDORA'S CAMERA

Digital photography. What happened?

Joan Fontcuberta

Format: 15 x 22 cm · Paperback

Pages: 192 | Words: 66,500

Price: €18.00 | ISBN: 9788425228339

Rights sold: French, Italian and Portuguese

Awards: National Award for Essay, 2011

Over 10,000 copies sold



KISS OF JUDAS

Photography and truth

Joan Fontcuberta

Format: 15 x 22 cm · Paperback

Pages: 136 | Words: 35,000

Price: €15.00 | ISBN: 9788425228322

Rights sold: English, French and Italian

Over 10,000 copies sold in Spanish



PHOTOGRAPHY NOTES

Resources and basic techniques of analogical photography

Jordí Gumí

Format: 14 x 20 cm · Paperback

Pages: 112 | Words: 15,000

Price: €13.90 | ISBN: 9788425229862

ARCHI- TECTURE

- 95 Bauhaus, Bruno Zevi, Italo Calvino and Other Themes (matters, topics, subjects) of the 20th Century Mexican Architecture
- 96 Rename Architecture
- 98 The House as a Garden
- 100 Collage House
- 100 The Room
- 100 The Street and the House
- 100 The Contemporary Condition of Architecture
- 100 Politics and Architecture
- 100 The Modern Movement Overcome
- 100 Architectural Criticism
- 100 From Diagrams to Experiences
- 100 Antópolis
- 101 Walkscapes
- 101 Towards the Passive House Standard
- 101 Stroll, Pause
- 101 Theory and History of the Contemporary City



BAUHAUS, BRUNO ZEVI, ITALO CALVINO AND OTHER THEMES (MATTERS, TOPICS, SUBJECTS) OF THE 20TH CENTURY MEXICAN ARCHITECTURE

Enrique X. De Anda

Format: 13 x 20 cm · Paperback

Pages: 312

Words: 45.000

Price: approx. €16.00

ISBN: 9788425235016

REFLEXIONS ON ARCHITECTONIC CULTURE

In this work, Enrique X de Anda addresses the history and conservation of the architecture of the modern movement. The independent essays are organized into three thematic sections. The first one relates the Mexican architectural culture with other cultural areas. The second focuses on the architects who created their work within the Mexican context, and the final section reflects on the conservation strategies for 20th-century architecture.

More detailed, the initial section includes an essay on the influence of Italo Calvino's concept of lightness in the work of the Mexican architect Ricardo Legoretta. Another essay relates the history of the Bauhaus and its influence on Mexican architecture as well as its impact on social and pedagogical innovation. A third text studies the impact of the German WWII exiles on Mexican architecture, and yet another analyses Bruno Zevi's architectural criticism in relation to Latin American architecture.

The next section outlines a history of 20th-century Mexican architecture from the viewpoint of the Mexican architects, followed by a history of contemporary Mexican architecture.

In the final section, the specific challenges Latin America and Mexico face in the preserving their 20th-century architectural heritage are studied.

Enrique X. de Anda Alanís is an architect with a PhD in Art History from the National Autonomous University of Mexico (UNAM). He is researcher and professor in the faculties of Humanities and Architecture at UNAM. He has authored several books on Mexican architecture, including "Historia de la Arquitectura Mexicana," published by Editorial GG.



RENAME ARCHITECTURE

Its technical, ethical, and formal evolution

Josep Maria Montaner

Format: 15 x 21 cm · Paperback

Pages: 296

Words: 90,000

Price: €24.90

ISBN: 9788425234651

A STUDY OF THE SOURCES, MEANINGS AND EVOLUTIONS OF SOME OF THE KEY CONCEPTS OF ARCHITECTURAL THEORY.

SELLING POINTS

- J.M. Montaner explores further some of the most important issues of the contemporary architectural debate.
- A reflexion for students combining history and contemporary theory.
- An invitation for students to apply contemporary theory in their projects and make them more diverse.

Josep Maria Montaner is a full professor in the Department of Architectural History at the Barcelona School of Architecture, and co-coordinator of the post-graduate degree, "21st Century Housing Laboratory", with Zaida Muxi.

Revisiting architectural theory of the eighteenth and nineteenth centuries can be useful to rename –or reinterpret or redefine– the main issues and concepts of architecture, as many of the traditions, reflections and actions of our days find their roots there.

Since the Renaissance, the evolution is threefold, technique with its opportunities and limits; form related to culture, ethics, politics, and materials; and ethics with humanistic, social, cultural, and cooperative values.

We need to correct the predilection of the Renaissance for the sight as sense, and the individual male creator above teamwork or female artists. We need to find a holistic interpretation, getting rid of imposed hierarchies.

The book is structured in three parts, the first one composed of seven texts related to the history of modern architecture. The second one analyses some key aspects of contemporary architecture. The third part focusses on methodological issues of the contemporary debate, ecology and feminism, to create more varied methodologies and narratives and unites theory and practice.

La casa como jardín



THE HOUSE AS A GARDEN

Xavier Monteys

Format: 15.5 x 15.5 cm · Paperback

Pages: 184

Words: 35,500

Price: €14.90

ISBN: 9788425232411

IN THIS SERIES OF STUDIES ON THE HOUSE, A REFLECTION ON THE GARDEN AS MODEL FOR THE HOUSE

A cross between an academic article and ingenious reflection in a journalistic style, in this book the concept of the house is extended to the garden, not only in a literal sense, but also metaphorical: houses with gardens, gardens inside houses, the house understood as a garden. The journey includes well known historical examples as well as rarities from architects such as Le Corbusier, Lina Bo Bardi and Bernard Rudofsky to popular or anonymous architecture to expand upon the idea of the house and garden.

Xavier Monteys has, for many years, studied the notion of the House, not just as an architectural space but also as an occupied space, as the space for an after-dinner conversation with the family, for children to play, a territory transformed by DIY, a warehouse of personal objects —an endless list of uses that determine a way of living.



SELLING POINTS

- A new understanding of the relation between the house and the garden.
- A study of historical examples, enriched with a personal selection of lesser-known gardens.
- For professionals but also aimed at a broader readership, offering accurate analyses without being overly technical.

ARCHITECTURE BACKLIST



COLLAGES HOUSE
An essay on the architecture of the house
Xavier Monteys & Pere Fuytes
—
Format: 15.5 x 15.5 cm · Paperback
Pages: 152 | **Words:** 33,000
Price: €14.90 | **ISBN:** 9788425227820



THE ROOM
Interior urbanism
Xavier Monteys
—
Format: 15.5 x 15.5 cm · Paperback
Pages: 152 | **Words:** 35,000
Price: €14.90 | **ISBN:** 9788425227394



THE STREET AND THE HOUSE
Beyond the living room
Xavier Monteys
—
Format: 15.5 x 15.5 cm · Paperback
Pages: 164 | **Words:** 38,500
Price: €14.90 | **ISBN:** 9788425229756



THE CONTEMPORARY CONDITION OF ARCHITECTURE
Josep Maria Montaner
—
Format: 14 x 20 cm · Paperback
Pages: 128 | **Words:** 28,500
Price: €14.00 | **ISBN:** 9788425227882



POLITICS AND ARCHITECTURE
For an ecofeminist and common urban planning
Josep Maria Montaner & Zaida Muxí
—
Format: 15 x 21 cm · Paperback
Pages: 254 | **Words:** 83,500
Price: €22.00 | **ISBN:** 9788425232459



THE MODERN MOVEMENT OVERCOME
Essays on contemporary architecture
Josep Maria Montaner
—
Format: 15 x 21 cm · Paperback
Pages: 168 | **Words:** 55,500
Price: €16.00 | **ISBN:** 9788425233852
★ **Rights sold:** Greek and Italian



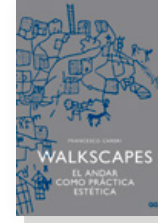
ARCHITECTURAL CRITICISM
Josep Maria Montaner
—
Format: 15 x 21 cm · Paperback
Pages: 128 | **Words:** 45,000
Price: €14.00 | **ISBN:** 9788425233876
★ **4th revised edition**



FROM DIAGRAMS TO EXPERIENCES
Towards an architecture of action
Josep Maria Montaner
—
Format: 15 x 21 cm · Paperback
Pages: 184 | **Words:** 62,000
Price: €18.00 | **ISBN:** 9788425226700



ANTÍPOLIS
Carlos García Vázquez
—
Format: 15 x 24 cm
Paperback
Pages: 144 | **Words:** 30,000
Price: €25.00 | **ISBN:** 9788425224096



WALKSCAPES
Francesco Careri
—
Format: 14 x 20 cm · Paperback
Pages: 184 | **Words:** 52,500
Price: €18.00 | **ISBN:** 9788425225987
★ **Rights sold:** Chinese, English, French and Italian



TOWARDS THE PASSIVE HOUSE STANDARD
Micheel Wassouf
—
Format: 17 x 24 cm · Paperback
Pages: 144 | **Words:** 63,500
Price: €22.00 | **ISBN:** 9788425224522



STROLL, PAUSE
Francesco Careri
—
Format: 12 x 18 cm · Paperback
Pages: 144 | **Words:** 31,000
Price: €13.90 | **ISBN:** 9788425229329



THEORY AND HISTORY OF THE CONTEMPORARY CITY
Carlos García Vázquez
—
Format: 15 x 21 cm · Paperback
Pages: 208 | **Words:** 63,000
Price: €16.90 | **ISBN:** 9788425228742
★ **Awards:** FAD Award for critical thought, 2017

CHILDREN'S BOOKS

103 Small Cabin BIY

105 Crafty Cuisine

105 Pottery Workshop with Lusesita

105 Tris, Tras!



SMALL CABIN BIY

A book that helps children and grown-ups to build their own huts

David Tapias

Format: 20.5 x 22.5 cm · Paperback

Pages: 128

Words: 11,000

Price: €19.90

ISBN: 9788425231988

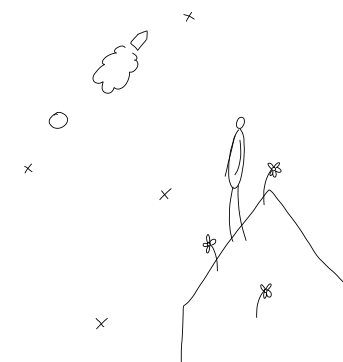
Rights sold: German

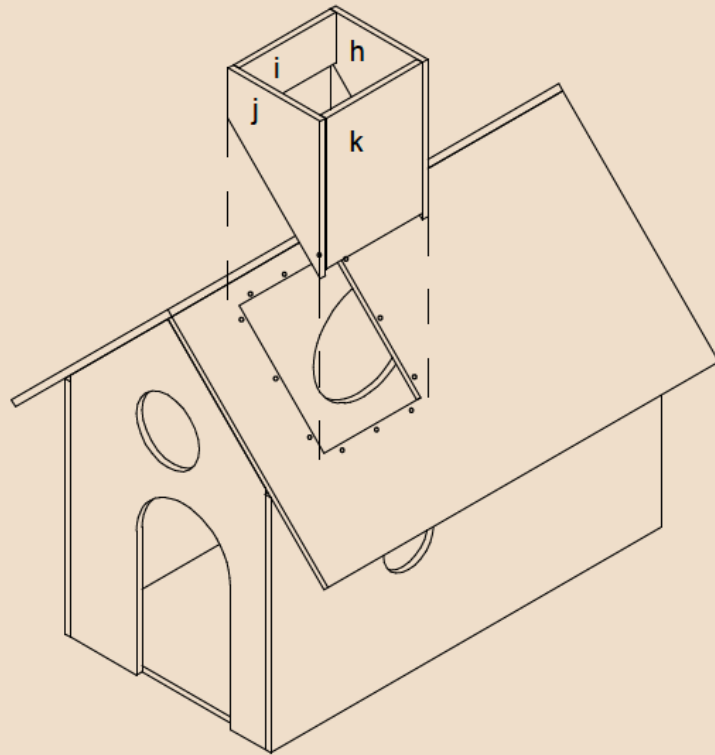
BUILT IT YOURSELF! A PLAYBOOK FOR CHILDREN AND ADULTS TOGETHER!

Based on children's innate drive and ability to build, this book explores ways of encouraging these aspects through the building of huts with adults, for mutual learning and adventures.

The book is geared towards families, schools, friends, communities, and hobbyists and its goal is to promote playfulness, imagination, and the unique emotions that arise when we build things with others.

15 projects ranging from the very simple using found materials to more complex wooden structures.





SELLING POINTS

- Every child's dream: a book on how to build huts!
- An opportunity to spend time with the kids: to play, to learn, and to share.
- Projects for all skill levels (and ages), from the simplest projects to ones requiring some carpentry.

David Tapias is an architect and founding partner and director of Aixopluc.

What do we do at Aixopluc? We devote ourselves to making the Earth a better place to live. To achieve this, we work with you to build living spaces where we can be free, love each other and live peacefully. We carry out research and development, applying the most appropriate techniques to succeed; we transform energy and sustainable materials, and share the resulting knowledge with you and the community to continue learning together.

CHILDREN'S BOOKS **BACKLIST**



CRAFTY CUISINE

Handicrafts for young chefs
Laia Falcón

Format: 19.5 x 24.5 cm · Paperback
Pages: 84 | Words: 8,000
Price: €18.00 | ISBN: 9788425231964
Rights sold: French



POTTERY WORKSHOP WITH LUSESITA

Laura Lasheras

Format: 20.5 x 22.5 cm · Paperback
Pages: 144 | Words: 9,500
Price: €19.90 | ISBN: 9788425231803



TRIS, TRAS!

Stories and activities to imagine, create and play
Pim Tam Pon

Format: 21.5 x 28 cm · Paperback
Pages: 88 | Words: 6,500
Price: €19.90 | ISBN: 9788425231308
Rights sold: Italian

